WIGGLY CHARITY GENERAL MANAGER ROLE: JOB DESCRIPTION

General Manager - Wiggly Charity

Location: Gloucester and Home working (hybrid and flexible)

Hours: 25 hours per week, worked flexibly across Monday-Friday with potential to increase by mutual agreement

Contract: Substantive

Salary: £42,680 per annum FTE (Pro Rata £29,120)

About Wiggly

Wiggly provides hands-on cooking experiences that empower individuals, particularly those who are vulnerable, marginalised, or disadvantaged. Through inclusive cooking courses and community programmes, we build confidence, develop life skills, improve health, and reduce social isolation.

We are a small, dedicated team who believe in the power of food to change lives. We are based in Gloucester and work across the county to deliver social impact and empowerment through food projects. Our cookery education projects, community meals and food-based activities are designed to support vulnerable, marginalised and disabled people of all ages and abilities, helping them thrive and grow their independence and confidence in the kitchen.

The Role

The General Manager provides overall leadership and day-to-day management of Wiggly. Working closely with the Board of Trustees, the postholder is responsible for translating Wiggly's vision and strategy into clear priorities, ensuring strong partnerships, sustainable income, effective operations and a supportive working environment for staff. This is a hands-on role suited to someone who enjoys leading a small organisation, balancing strategic thinking with practical delivery.

You do not need to have been a General Manager before. We are open to applicants who have transferable leadership experience from charities, social enterprises, the public sector or community organisations.

The focus of the role is to:

- Oversee the smooth running of Wiggly
- Generate income and secure funding, maintaining strong relationships with funders and partners
- Identify new opportunities for partnerships and service delivery
- Support and lead a small staff team
- Work closely with our Board of Trustees

Wiggly offers:

- Flexible and hybrid working
- A supportive Board and small, committed team
- The opportunity to make a real difference in a well-regarded local charity
- A clear, realistic focus for the role, with support during the transition

For more information, please email office@wigglycharity.org

How to Apply

To apply, please send:

- A CV
- A short supporting statement (no more than two pages) explaining why you're interested and how your experience fits the role
- Closing date: 20 January 2026
- Interview date: 27 January 2026